

# Privacy Policy

## USE OF OUR WEBSITE SIGNIFIES YOUR UNDERSTANDING AND AGREEMENT TO COMPLY WITH OUR ENTIRE PRIVACY POLICY.

Last Updated: 10/1/2021

This privacy policy (“**Privacy Policy**”) is designed to assist you in understanding how we use information you provide in connection with your use of the <https://www.beginanewlife.info/> website (the “**Website**”) and to assist you in making informed decisions when using the Website. For purposes of this Privacy Policy, the terms “**BNL**,” “**we**,” “**us**,” and “**our**” refer to Begin a New Life and all of its affiliates, and “**you**” or “**your**” refers to you, as a user of this Website.

**Your Consent.** By using the Website, you consent to our collection, use, and disclosure of your personal information as described in this Privacy Policy. Please review the entire policy to learn about what type of information is gathered, how such information is used, and what information may be disclosed to third parties. If you do not consent to our practices, you can choose not to use the Website or not to submit any personal information to BNL.

**Privacy Policy Changes.** We reserve the right to modify this Privacy Policy at any time without giving you prior notice. Your use of the Website following any such modification constitutes your agreement to follow and be bound by such things as modified. For this reason, we encourage you to review the Privacy Policy and other terms whenever you use the Website.

## COLLECTION OF INFORMATION

We collect information when you submit inquiries and use our Website. Personal information that we collect may depend on how you use the Website. A description of the types of personal information we may collect is described in detail below.

### Information You Provide

BNL collects personal information when you inquire about our services through the Website via the contact form, or when you provide a donation to BNL through PayPal.

The information we collect from your use of the Website and/or PayPal may include your first and last name, e-mail address, technical data, and usage data. You do not need to provide any personal information to use the Website or our services. There is nothing for sale on the Website and you do not need to pay any fees to access or download the Website materials.

## Information We collect When You Use Our Website

Like most website operators, we collect Aggregate Information about your activities online, including referring / exit pages and URLs, computer settings, number of clicks, domain names, landing pages, pages viewed, and other such information through the use of cookies, pixel tags, Internet Protocol (IP) addresses, click-through URLs, domain name tracking, and analytics. If you have voluntarily disclosed personal information to us, some or all of the Aggregate Information may be linked to your personal information.

When you access and use the Website from your mobile devices, we receive data from the mobile device you use to access the Website. This may include your location data, IP address and device type. You may manage how your mobile device and mobile browser share location information with us, as well as how your mobile browser handles cookies and related technologies by adjusting your mobile device privacy and security settings. Please refer to instructions provided by your mobile service provider or the manufacturer of your device to learn how to adjust your settings.

The Website does not accept or process such Do Not Track signals or similar mechanisms. Other third party websites may keep track of your browsing activities when they provide you with content, which enables them to customize what they present to you on their websites.

**Cookies.** A cookie is a small data file stored on your hard drive that your browser provides to us when you visit certain web pages. If you do not want to store cookies on your computer, you can set your browser to refuse cookies or to alert you when cookies are being sent. However, some parts of the Website may not function properly if you choose not to accept cookies. If you are concerned that you have created a cookie in a previous visit, you can delete cookies that are already stored on your hard drive by accessing your computer's cookie file.

We use both session ID cookies and persistent cookies. For the session ID cookie, the data is temporarily stored on your computer, but once you close your browser the cookie terminates. A persistent cookie is a small text file stored on your hard drive for an extended period of time. This allows us to track your activities while using the Website and help improve the functionality, navigation, and performance of the Website.

The Website uses strictly necessary cookies, performance cookies, and marketing cookies.

*Strictly Necessary Cookies:* These cookies are essential for the Website to perform basic functions like page navigation and access to secure areas of the Website.

*Performance Cookies:* Performance cookies help us understand how visitors interact with the Website by collecting and reporting information anonymously via trusted third party networks like Google Analytics. These cookies collect information on how users interact with the Website, including what pages are visited most, as well as other analytical data. This information is used to create statistical reports on user activity. For more information about Google Analytics, including opt-out options, visit <https://support.google.com/analytics/answer/6004245>.

*Marketing Cookies:* These cookies are used to help in providing users with ads that are relevant to them by collecting information about their browsing habits across websites and usage of the Website. The intention is to display ads that are relevant and engaging for the individual user. Trusted third party website hosts like Google and Squarespace set marketing cookies on the Website. Please be aware that if you do not configure your browser or actively opt out, you will accept cookies provided by the Website.

## USE OF INFORMATION

Our primary purpose for collecting personal information is to respond to your inquiries about the services you request. We may also use your personal information for the following purposes:

- To communicate with you in written, electronic, and verbal form
- To provide information about our services and Website
- To thank you for your donation(s) to BNL
- To provide letters of acknowledgment for tax purposes
- To send announcements of new developments or opportunities related to the Website or our services
- To improve and optimize our services and Website
- To customize the advertising and content you see
- For any other purpose disclosed at the point of collection

We may also use the information we collect on our Website as necessary to comply with legal requirements, to prevent fraud, to cooperate with law enforcement and regulatory authorities, and to stop other prohibited, illegal, or harmful activities.

## DISCLOSURE OF INFORMATION

Service Providers. We may disclose your personal information to third-party service providers hired to perform internal business functions on our behalf including, but not limited to, providing marketing assistance, sending direct mail or e-mail, website or database hosting companies, e-mail service providers, analytics companies, and payment processing companies. These companies do not use the personal information we provide to them beyond what is necessary for them to assist us.

Legal Disclaimer Concerning Subpoenas and Other Matters. We reserve the right to release personal information about you when we believe, in our sole discretion, that such release is appropriate to (1) comply with the law, legal process, or law enforcement requests; (2) protect and defend our rights, property, safety, or other interests; (3) protect against misuse or unauthorized use of our Website; and/or (4) protect the personal safety or property of our users or the public.

Business Transitions. We reserve the right to transfer all personal information in our possession in the event BNL goes through a business transition, such as a merger, being acquired by another company, or selling a portion of its assets. Similarly, your personal information may be passed on to a successor-in-interest in the event of a reorganization, reconstruction, liquidation, bankruptcy, or administration. Users will not be notified of any such change of ownership or control of their personal information.

## E-MAIL OPT-OUT

Although infrequent in nature, we may send you e-mails announcing new developments or opportunities related to the Website and our services if you have provided your e-mail address to BNL. If you no longer wish to receive our promotional e-mail communications, you may opt-out of receiving these communications by e-mailing us at [BeginaNewLife.HelpTeam@outlook.com](mailto:BeginaNewLife.HelpTeam@outlook.com). If you choose to opt-out of receiving promotional e-mails, your personal information will be deleted from our files.

## CHILDREN'S PRIVACY

The Website is intended for adult use and is not directed toward children or anyone under the age of 13. If you are under the age of 13, you are not authorized to provide us with any personally identifying information. If the parent or guardian of a child under 13 believes that the child has provided us with any personal data, the parent or guardian of that child should contact us at [BeginaNewLife.HelpTeam@outlook.com](mailto:BeginaNewLife.HelpTeam@outlook.com) and ask to have this personal information deleted from our files. We appreciate your cooperation with this federally mandated requirement.

## LINKS TO THIRD PARTY SITES

The Website may contain advertisements and links to sites other than our own ("**Third-Party Websites**"). This Privacy Policy does not cover the collection, use or disclosure of the information collected by these Third Party-Websites. Third-Party Websites may not follow the same privacy policies as us. We have no responsibility for Third-Party Websites and provide links to Third-Party Websites solely for your convenience. Third-Party Websites may send their own cookies and pixel tags to you, and may collect information and use it in a way inconsistent with this Privacy Policy. We encourage you to review the privacy policies or statements of these Third-Party Websites to learn more about how they collect, use, and disclose information.

## SECURITY

No transmission of data over the Internet is guaranteed to be completely secure and we cannot guarantee that your submissions to the Website, any content residing on our servers, or any transmissions from our server will be completely secure. It may be possible for third parties to intercept or access transmissions or private communications unlawfully. Any such transmission is done at your own risk.

## QUESTIONS

If you have any questions regarding our Privacy Policy you can contact us at [BeginaNewLife.HelpTeam@outlook.com](mailto:BeginaNewLife.HelpTeam@outlook.com).